ACCOUNT 03 / GARMENT SOURCING

Buyer intelligence

Decision makers, product fit and account context.

COMPANY / BRAND

[redacted]

Location Irvine, California, USA

Website [redacted]

Blur marks replace removed identifiers; no original text is hidden underneath.

01 Decision makers and contact details

NAME	POSITION	EMAIL	PHONE NUMBER
[redacted]	General Manager; VP Product & Operations also reported - current title unconfirmed	[redacted]	[redacted]
[redacted]	CEO	[redacted]	[redacted]
[redacted]	Director of Licensing & Corporate Social Responsibility	[redacted]	[redacted]

Position and company scope: [redacted] 's reported titles differ; no date or cause of that difference was established. [redacted] separately publishes [redacted] 's work email and a shared business number. The number above is her listed mobile, rather than that shared line.

02 What they sell and where [redacted] fits

Business entity: [redacted] ; state registration not independently checked.

Collegiate and destination lifestyle apparel, including graphic tees, garment-dyed tees, fleece crewnecks, heavyweight crewnecks and hoodies. Its current catalogue offers multiple university designs on repeat garment bodies. These are more relevant to [redacted] than headwear or highly technical performance products. REF 01: product catalogue.

ACCOUNT 03 / COMMERCIAL ANALYSIS

Sourcing & production

Existing supply structure, competitive positioning and a proposed pilot.

03 Existing garment suppliers and sourcing model

The factory-disclosure PDF linked from its FAQ has 26 August 2026 in its filename; the FAQ itself still says updated May 2026. Bangladesh entries include [redacted], [redacted], [redacted], [redacted] and [redacted]. The list covers other countries and decorators as well as manufacturers. [redacted]'s own Irvine entry is classified as licensee/brand headquarters/decorator; that is not proof of an owned cut-and-sew factory. The FAQ says new factories undergo an internal compliance review and audit/certification review. REF 02: factory onboarding and disclosure link; REF 03: August 2026 factory disclosure.

Evidence strength: Buyer-linked factory disclosure; the filename date and FAQ update text differ. Neither establishes current order allocation.

04 How [redacted] could compete - commercial analysis

Develop consistent blank bodies that work with [redacted]'s decoration model. The opportunity is fabric hand-feel, garment-dye consistency, controlled shrinkage and enough repeat stock to support many small designs. Aggregate by body/fabric/colour before discussing individual school artwork; school-level MOQs could otherwise make Bangladesh production uneconomic.

05 Proposed production integration

PROPOSED PILOT / NOT A CONFIRMED BUYER REQUIREMENT

One tee and one fleece crew
× two colours × 1,000 garments = 4,000 garments

Agree blank versus decorated supply explicitly. [redacted] handles approved fabric, dyeing, cut/sew and packing; [redacted] retains artwork, institutional approvals and any US decoration. An undecorated programme does not authorise use of university marks.

The pilot quantities are negotiation proposals, not a known buyer requirement or a confirmed [redacted] capacity. The supplied profile does not establish [redacted]'s production-unit identity, monthly capacity, MOQ, audits/certificates, lead times or test results. Confirm these before a firm quote or delivery promise.

ACCOUNT 03 / OUTREACH & DILIGENCE

Approach & evidence

An outreach route, material uncertainties and the supporting reference record.

06 How to approach them

[redacted] is the operating entry point, [redacted] is the commercial approver, and [redacted] covers licensing/CSR.

SUGGESTED OPENING

> “Could we develop a repeat tee-and-crew body platform for several destination or collegiate designs, with consistent hand-feel and shrinkage, while keeping your existing decoration and approval process?”

Before a firm offer, request the relevant tech pack, size/colour split, delivery window and supplier-onboarding requirements. Show the actual factory, fabric/test evidence, cost assumptions and named production owner.

07 Material uncertainties

An established global supply chain is disclosed. Confirm body-level quantities, replenishment cadence and decoration location. Available employment records disagree on [redacted] 's title; the timing/cause is unresolved.

The account remains preliminary where factory ownership, parent/owner jurisdiction, current role or buying authority is unresolved. A contact listing does not establish supplier approval or a current buying requirement.

08 Business references

REF 01	product catalogue	[redacted]
REF 02	factory onboarding and disclosure link	[redacted]
REF 03	August 2026 factory disclosure	[redacted]
REF 04	institutional business-contact corroboration	[redacted]

Information date: 3 November 2026. Reformatted 4 November 2026. Contact details were retained from the completed research; phone ownership was not independently confirmed by calling. Proposed quantities and supplier opportunities remain subject to buyer confirmation.

Redaction note: Personal and company identifiers, institutional names, URLs and identifiable reference codes have been removed. Locations and commercial figures remain; the profile may still be identifiable from its business context. Research has not been independently reverified for this edition.