ACCOUNT 01 / GARMENT SOURCING

Buyer intelligence

Decision makers, product fit and account context.

COMPANY / BRAND [redacted]

Location London, England, UK

Website [redacted]

Blur marks replace removed identifiers; no original text is hidden underneath.

01 Decision makers and contact details

NAME	POSITION	EMAIL	PHONE NUMBER
[redacted]	Managing Director	[redacted]	[redacted]
[redacted]	Technical & Quality Director	[redacted]	[redacted]
[redacted]	Chief Executive Officer	[redacted]	[redacted]

Position and company scope: The Managing Director and technical/quality roles follow the retained employment records; exact current remit and purchase-order authority are unconfirmed. The company identifies [redacted] as CEO.

02 What they sell and where [redacted] fits

Business entity: [redacted] : [redacted] ; confirm the purchase-order entity.

Branded adult and children's clothing. Its portfolio pages show [redacted] , [redacted] , [redacted] and other labels; its statement describes formal, fashion and sports clothing. Target cotton polos, jersey tops, sweatshirts and straightforward casual bottoms within the relevant licence, rather than pitching every brand identically. REF 02: adult brands; REF 03: kids brands.

ACCOUNT 01 / COMMERCIAL ANALYSIS

Sourcing & production

Existing supply structure, competitive positioning and a proposed pilot.

03 Existing garment suppliers and sourcing model

The currently linked FY2024/25 statement reports **45 supplier/factory entries** across its Tier 1/2 structure, including **20 in Bangladesh**. It explicitly outsources cut, make and trim to selected Asian suppliers. The statement does not provide a named current factory list, so individual incumbent names remain unverified. Its publication and reporting-period wording is internally inconsistent; treat it as the latest linked disclosure, not a freshly audited November 2026 count.

Historical supplier-claimed link: [redacted] named [redacted] as a customer in its 2022/23 annual report (printed page 27); this was not verified as a current relationship. REF 01: current linked sourcing statement; REF 05: historical [redacted] supplier claim, 2022/23 p.27.

Evidence strength: Company-published supplier totals; the named [redacted] link is a historical supplier claim, not confirmed current allocation.

04 How [redacted] could compete - commercial analysis

Win one brand/category by making approvals and repeat production easier: a stable pique or fleece platform, controlled shade lots, documented shrinkage, accurate trims and a named merchandiser. A broad low-price introduction adds little to a group already operating in Bangladesh. Present the actual production unit and audit history to its Dhaka team, with transparent subcontracting arrangements.

05 Proposed production integration

PROPOSED PILOT / NOT A CONFIRMED BUYER REQUIREMENT

Two polo/jersey styles × two colours × 1,000 garments = 4,000 garments

[redacted] would source the agreed fabric, sample, cut/sew, finish, inspect and pack; [redacted] retains brand design, licence rights, fit approval and final vendor approval. Quote each style FOB with fabric, trims, testing and delivery assumptions separated.

The pilot quantities are negotiation proposals, not a known buyer requirement or a confirmed [redacted] capacity. The supplied profile does not establish [redacted]'s production-unit identity, monthly capacity, MOQ, audits/certificates, lead times or test results. Confirm these before a firm quote or delivery promise.

ACCOUNT 01 / OUTREACH & DILIGENCE

Approach & evidence

An outreach route, material uncertainties and the supporting reference record.

06 How to approach them

Start with [redacted] for the relevant brand/category and a sourcing introduction; involve [redacted] on technical acceptance. [redacted] is an executive sponsor for a specific strategic proposal. Ask for the Bangladesh vendor-development owner.

SUGGESTED OPENING

> “Could we benchmark one repeat polo or fleece programme against your approved specification, with a named unit and a complete approval calendar?”

Before a firm offer, request the relevant tech pack, size/colour split, delivery window and supplier-onboarding requirements. Show the actual factory, fabric/test evidence, cost assumptions and named production owner.

07 Material uncertainties

Its statement requires a site assessment, acceptable SMETA or amfori BSCI evidence and compliance approval before a purchase order or production. [redacted]'s actual audit scope and capacity are unconfirmed. No evidence of an open tender or present intention to add a factory was found.

The account remains preliminary where factory ownership, parent/owner jurisdiction, current role or buying authority is unresolved. A contact listing does not establish supplier approval or a current buying requirement.

08 Business references

REF 01	current linked sourcing statement	[redacted]
REF 02	adult brands	[redacted]
REF 03	kids brands	[redacted]
REF 04	official contact	[redacted]
REF 05	historical [redacted] supplier claim, 2022/23 p.27	[redacted]
REF 06	official CEO identity	[redacted]

Information date: 3 November 2026. Reformatted 4 November 2026. Contact details were retained from the completed research; phone ownership was not independently confirmed by calling. Proposed quantities and supplier opportunities remain subject to buyer confirmation.

Redaction note: Personal and company identifiers, registration details, URLs and identifiable reference codes have been removed. Certification names, locations and commercial figures remain; the profile may still be identifiable from its business context. Research has not been independently reverified for this edition.